

KXRO

BROADCAST ADVERTISING SERVICE

● ABERDEEN, WASHINGTON

November 30, 1964

Mr. Joseph S. Steinberg,
General Manager WNYU
New York University
University Heights
New York 53, New York

Dear Mr. Steinberg:

Thank you for your interest in "Memories In Music", which would make a wonderful addition to your program schedule.

The program is under contract with SIGHT & SOUND LIBRARY, Chicago, Illinois for exclusive world-wide distribution. However, I am forwarding your request on to Chicago for their consideration.

It is my understanding that your station, WNYU, is closed circuit and limited to just the buildings in the campus area. This fact first of all would have to be clearly established, or otherwise commercial sale of "Memories In Music" would not be possible to a commercial metropolitan New York City station.

Your request will be given every consideration, and it's my sincere hope that a suitable arrangement can be worked out.

Yours sincerely,

Paul Bragg
Paul Bragg,
Operations Manager
-KXRO-Radio

cc: Sight & Sound

"First on Grays Harbor"